

PATENT APPLICATION
Docket No.: 10237.6

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

	Eddie M. Schwalb et al.	RECEIVED)	
		JUL 27 2001)	
Serial No.:	09/823,863	Technology Center 2600)	Art Unit 2643
Filed:	March 30, 2001)	
For:	METHODS AND SYSTEMS FOR MASS CUSTOMIZATION OF DIGITAL TELEVISION BROADCASTS IN DASE ENVIRONMENTS)	

CERTIFICATE OF DEPOSIT UNDER 37 C.F.R. § 1.8

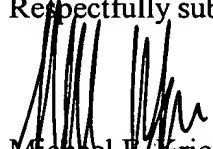
Assistant Commissioner for Patents
Washington, D.C. 20231

Sir:

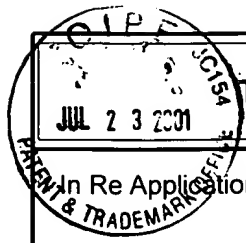
I hereby certify that this document and the documents listed below are being deposited with the United States Postal Service as First Class Mail, postage prepaid, in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231, on the 18 day of July 2001.

- Transmittal of Formal Drawings
- Formal Drawings (3 sheets)
- Postcard

Respectfully submitted,


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2643

TRANSMITTAL OF FORMAL DRAWINGS

Docket No.
10237.6

In Re Application Of: **Eddie M. Schwalb et al.**

Serial No.	Filing Date	Batch No.	Examiner	Art Unit
09/823,863	March 30, 2001	n/a	not assigned	2643

Invention: **METHODS AND SYSTEMS FOR MASS CUSTOMIZATION OF DIGITAL TELEVISION BROADCASTS IN DASE ENVIRONMENTS**

Address to:
**Assistant Commissioner for Patents
Washington, D.C. 20231**

RECEIVED

JUL 27 2001

Technology Center 2600

Transmitted herewith are:

three (3) sheets of formal drawing(s) for this application.

Each sheet of drawing indicates the identifying indicia suggested in 37 CFR Section 1.84(c) on the reverse side of the drawing.

Signature

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Dated: July 19, 2001

I certify that this document and attached formal drawings are being deposited on <u>July 19, 2001</u> with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.	
<i>Signature of Person Mailing Correspondence</i>	
Michael F. Krieger	
<i>Typed or Printed Name of Person Mailing Correspondence</i>	